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TWFA 2022: The New 'Formes et Matières' Collection From Bains Guerbois



During a meeting with **Jean-Pierre Marois**, the founder of [Bains Guerbois](#), at the TWFA summit in Cannes, we had the opportunity to discover the brand's new *Formes et Matières* collection in more detail.



Oud Laqué, signed by [Mathieu Nardin](#), sublimates the mirror effects of the lacquered woods that populate the space, alternately *"veined, shiny, warm, exotic and precious."* This is a darker score, dressing a woody bed (guaiac, oud accord) with leather, dried fruits, and spices (davana, cardamom, clove). In this textured mysterious fragrance the oud wood



The new collection starts with two perfumes, **Damier** and **Oud Laqué**. The first evokes the giant checkerboard dancefloor where the bathing fauna dances and sways. It's an olfactory "black and white" opus by **Fanny Bal** based on the contrast between black pepper's explosive notes and sandalwood's milky roundness. The aldehydes expand the power of the top, and the cedar affirms a "dry," full-bodied sensation. In contrast, cashmeran



Where the classic line explores the history and key dates of the famous Parisian establishment, this new range highlights the shapes, patterns, and materials that contribute to the magic of the place. *"Their evocative power incites in turn reverie, ease, melancholy, contentment, well-being, excitement, joy, and a thousand other emotions. Because these forms and materials*