



FRAGRANTICA

FREE TO CHOOSE



Maison Ianné Collection

"**Maison Ianné** is pure and creative art: each Maison Ianné Perfume is inspired by fashion, vintage motifs, colors and scents of the beautiful coasts of Amalfi and Sorrento, the place of roots of the founders of Maison Ianné,

Moon At Night



More fruits, more flowers, more sweetness. The floral bouquet is oriented towards the perverse white flowers refreshed by the gardenia. The whole sillage (which is endless here!) is saturated with a clean and sweet feeling, but I cannot get rid of the feeling how artificial this is all the way around. Imagine yourself on a yacht. A Hollywood-star diva comes up to you in a chic evening dress, illuminated by the full

Seaside Sunset



There are many ways to watch the sea sunsets. One of them is from the terrace of a luxurious restaurant, where you need to dress specially to look like the other guests. To match the stars of the restaurant, the wealth of the guests, the beauty of the sunset, the level of perfect living. A floral oriental perfume follows a frutcholi branch; it is quite floral and sweet woody, quite soft and hugging. It's perfect from every point

Afternoon



After the hot sun bath, it's time to rest in the shade between the rose bushes. Conversation accompanied by light rosé wine or a leisurely walk in the rose garden. No disputes about is it a rosehip or some sort of a rose. The procedure is simple and unhurried: find a beautiful rose bush, choose the best flower and angle, and capture it in the photo. Do not take a selfie with

Sunny Noon



A rather intense and busy perfume — an intense fruity and berry opening, super sexy tuberose, the scent of suntan lotion and an oriental amber base add up to the ghost of Poison Dior, rising from oblivion right on the midday sunny beach. Before my eyes, vacationing ladies without age, who went out to

Sunrise



A tourist's day begins at sunrise. It is important to convey the purity of the sea air in the fragrance, the humidity of the sea nearby, the fresh smell of morning flowers in dew drops as well. Everything that an Instagram diva can photograph, waking up to do yoga at dawn. The transparent floral aquatics of the nineties is



The founders themselves — a couple of young Italian guys — explained their idea to me at **Pitti Fragranze 2021** in a simple and more down-to-earth manner. They are really from Amalfi and Sardinia and wanted to create a perfume collection. A day in an Amalfi paradise on the Mediterranean beach is an excellent