From niche houses to couture lines, the rise of dark scents and night perfumes reveals how Gen Z is reshaping the luxury fragrance landscape

SACRESTE by Laboratorio Olfattivo – Mystical Nocturnal Scent

Created by Italian master perfumer Luca Maffei, SACRESTE exemplifies Gen Z's growing interest in sophisticated night perfumes. This complex nocturnal scent reveals new layers with each wear, rewarding those who take the time to explore it. Incense takes centre stage, complemented by cardamom, saffron, and guaiac wood at the base, creating a mystical, enigmatic aura that makes it a standout in the Laboratorio Olfattivo lineup.

NOIR BY NIGHT by Atelier des Ors – Aquatic Woods and Midnight Sophistication

NOIR BY NIGHT opens with incense and coriander, adding depth and mystique. The fragrance then unveils notes of caviar, maté, and guaiac wood, leaving a lingering richness that demonstrates how night perfumes can harmonise unusual ingredients with elegance and complexity.