



FRAGRANTICA

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Best Fragrances 2022: FRAGRANTICA Editors Choice



Going through 2022 felt like a seismic change for the entire planet. Stepping off the sharpest edges of the pandemic, we reclaimed social contact via wearing masks on and off, meeting friends in outdoor activities, and embracing online shopping as almost the sole way of shopping. The conflicts in Europe also put an edge to how we saw the future: tense and scary. Yet 2023 is soon coming and fragrance has been a solace for many of us so far. We indulged in rich oriental scents to feel snugly and warm, serene woody and botanical laced fragrances to create a zen-like circle around us, and fresh uplifting scents to give optimism and a ray of sunshine through the darkness. I [wrote about them](#). May 2023 be better and happier for all!



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LUCIEN FERRERO CE N'EST PAS UN PATCHOULY

The treachery of images by Magritte inspires the lightest and loveliest airy woody fragrance!



The famous quip "ce n'est pas une pipe" (*this is not a pipe*) under a painting of a pipe, is inspiration for the name of **Lucien Ferrero's iconoclastic scent**. We associate patchouli with either contemporary "fruitchoulis" where patchouli is clean and sanitised and sweet, or with earthy amalgams that vibrate low and deep. This is in contrast citrusy, fresh with a mint impression, and with a woody-resinous backdrop (and a gourmand dash of tonka) that never extends its invitation.