



FRAGRANTICA

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Best Fragrances 2022: FRAGRANTICA Editors Choice



After two years of stagnation and brands carefully considering what they will launch and when the second half of last year and this year brought a kind of boom. Numerous excellent editions have been presented to the market, focusing on more casual, cheerful olfactory themes, aquatic and aerial fragrances, and excellent citrus. The trends of mixing traditional Arab fragrances with European ones are more and more present; oud is still there, but less and less aggressive and raw, tamer and softened, and I also felt the return of the style of the 90s when you could feel the complexity of the perfume, not raw material by raw material; excellent, perfectly rounded compositions are offered.



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ARANCIA ROSSA LABORATORIO OLFATTIVO

Freshly squeezed red orange juice that you can't resist, ice cold and invigorating!



I'm crazy about citrus fragrances, and I have many of them in my collection. There are never enough of them. Arancia Rossa seduced me at the first sniff, and it is the most beautiful fragrance of the **Viaggio in Italia** collection by Jean Claude Ellena for me. That bursting and sparkling juiciness of blood oranges and fizzy grapefruit can be illustrated as sparkling champagne overflowing the glass. In this case, imagine the juice of a red-orange. An extremely authentic scent of freshly squeezed juice. A cold one. For a nice sexy touch, a tropical note of passion fruit leads you to some exotic destination filled with sunshine. A small remark - the bottle should be coral red, but the smell is so good that I forgive them. However, this fragrance is a fantasy! And a lesson on how to make a great citrus scent!