L'OFFICIEL

BEAUTY

Fragrance Of The Week

Vestis by Les Folies Du Parfum

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This week's fragrance invites us into a world of lost splendour with Vestis, one of the most captivating creations from Les Folies du Parfum. Inspired by Semiramide, the legendary queen of Babylon, Vestis embodies the allure of ancient royalty and the strength of timeless femininity. It is a scent that feels like silk against the skin: opulent, mysterious, and irresistibly elegant.

From the very first notes, Vestis opens with the spicy radiance of black pepper, the zest of clementine peel, and the warmth of fresh ginger. The heart reveals a sumptuous floral composition where rose, lilac, peony, ylang-ylang, and orchid bloom in perfect harmony, evoking a vision of regal beauty and sensual grace. As it unfolds, the fragrance deepens into a rich, lingering base of burnt vanilla, eternal musk, oud wood, ambroxan, and cashmere wood, enveloping the wearer in an aura of power and sophistication.

"The visual imagery is inspired by a painting by the Futurist artist Cesare Saccaggi, where it is said that the queen's face was modelled after Luisa Casati Stampa, a visionary muse and the ideal ambassador of our brand," states states Raul Paronetto CEO Maison Group owner of Les Folies du Parfum, who adds "through her free spirit and boldness, Les Folies du Parfum rediscovers the soul of an era when beauty was an act of power, and perfume was the secret language of the soul."

Vestis is a tribute to the lost art of splendour, a celebration of beauty as a form of self-expression and inner strength. Both mythical and modern, it captures the essence of "l'essenza della regalità perduta"– the essence of lost royalty – for those who wear their confidence like a crown.