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PITTI FRAGRANZE 2025: Themes and Trends

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I tested Hakuna Matata 27 87, which was presented at Esxence this year. I was not really impressed. My colleagues wrote a lot about this banana perfume. My impression is that for a gourmand, it is a realistic scent but incapable of starting a banana trend in the world of fragrance. It is lackluster, in my opinion.

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I was impressed by **Mango Oud** **Extrait Ordinario**. I love mango fragrances because of their exotic, faraway flair. The oud note makes it even more surreal, like a sunset on a deserted island. No human eyes…Just the absolute freedom of the natural environment and the way flowers and animals perceive the amazing opera of a vibrant and colorful sunset.