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ATELIER FRAGRANZE MILANO

100% ITALIAN EXCELLENCE



SALUM - Arabic Vibes - Abyss Rose, Amber Wave, Marine Oud

Saline notes as a unique common denominator. This is the soul of SALUM.

Abyss Rose is a profound embrace with Guaiac adding mystery to the Absolute of Moroccan Rose, amid Patchouli and Birch all enveloped by Suede, Cedarwood and Amber.

Amber Wave crashes loudly through the silence. Salt Crystals, Citrus fruit and Pink Pepper sparkle brightly in the darkness.

The heart is a warm encounter of Saffron, Labdanum and Geranium.

Marine Oud leads to abyssal depths despite its opening with an innocent mixture of ozone notes. Saffron Flower, Blonde Tobacco and Myrrh open the enigma, warmed by a touch of Coffee, Amber, Oud and sensual woods.

ANTHOLOGIE by LUCIEN FERRERO

A NEW OLFACTORY CULTURE



After devoting most of this life to creating fragrances, in his career of 46 years, the Master perfumer Lucien Ferrero brings all his experience and his endless creativity together in his own brand, which becomes a container of his sensitivity and his inspirations: Anthologie by Lucien Ferrero. The brand came into being in 2019 but it was in the renewed collaboration with his long-term friend and colleague Jean-Claude Ellena that the brand makes a further evolution. The careers of the two Master Perfumers once again cross paths after 40 years, for a project of 4 hands which, thanks to their uncontainable creativity and undisputed experience, could lead to a new olfactory culture, based on breaking down barriers and borders. Roberto Drago, CEO of Kaon, smiles behind the scenes: *"It is a real pleasure to see the two noses work together in a completely free way and giving rise to a brand which, with its contemporary design, aims to*

launch a universal message of love, telling its story and celebrating it, in all its facets and dimensions." This was the basis of the idea, with the patronage of the Italian Union of the Blind and Partially Sighted, to add an inclusive language, through the use of Braille, with the aim of giving a universal translation of the fragrances.

The line is composed of Eight wonderful Eau de Parfum. Fragrances that represent his voice, strong but at the same time delicate. Hymns to love and renewal, understood as forces that move the universe. Fragrances which, through the finest perfumed raw materials, design his idea of perfumery in total creative freedom. From the rediscovered association between Lucien Ferrero and Jean-Claude Ellena, come the new fragrances: C'est Mutine and C'est Rebelle. Eloquent names to evoke that rebellious and revolutionary spirit that has always distinguished them in their artistic production, together with the will to evoke once again the Belle Parfumerie to which both contributed to building up.

Coherent with this attitude and these values, the whole collection by the Master Perfumer Lucien Ferrero changes its image and comes under the new name of "Anthologie by Lucien Ferrero", with its literal meaning: an ANTHOLOGIE is the collection of the best works of an author or an artist. This project is not only creative but also sustainable. The packaging has been redesigned with FSC™ certified paper, containing 40% of recycled post consumption paper, rough and with a sensory texture that gives it a unique effect. A clear reference to the great love of the master for natural raw ingredients, the undisputed stars of his creations, in a refined and minimalist bottle.

ANTHOLOGIE

by

LUCIEN FERRERO
MAÎTRE PARFUMEUR



www.anthologieparfums.com
info@anthologieparfums.com

MAISON TAHITÉ

A NEW AND EXCLUSIVE HOME COLLECTION



A range of gourmand, enveloping and reassuring fragrances, created with Luca Maffei

Vanilla, Cocoa and Coffee are the protagonists of a new and exclusive home collection from Maison Tahité.

These three room diffusers in a practical 200 ml format will give a touch of design and refinement to every interior. Perfectly tailored in the Maison Tahité style,

the amber-coloured bottles with their pharmaceutical-style design, are a call-back to the elegance of the Eau de Parfum collections. These gourmand and reassuring fragrances have been created with one of Italy's best-loved perfumers, Luca Maffei.

Vanilla in the Sky is pampering for rooms, a gentle caress that welcomes and embraces. It relieves us from everyday tensions through relaxing and reassuring notes for a journey through your comfort zone. When you enter your home scented with Vanilla in the Sky, you leave your troubles outside. The top notes are Bergamot, Lemon Blossom and Peach Blossom, the heart notes are Vanilla Beans and White Amber, while the base notes are Musk and Cedarwood.

Chocolicious is a fragrance for all those who love gourmand fragrances and want to make their homes unique and dark. Chocolicious is intriguing, it seduces and makes you smile. Chocolicious is a call-back to the child present in each one of us. The top notes are a Praline Accord and Salt Crystals, the Heart Notes are Bitter Cocoa Beans and Tonka Bean and the base notes are Vanilla, Balsam Oil Tolu and Sandalwood.

Coffee Break is an addictive fragrance, made for those who are addicted to coffee and its enveloping aroma. With this home diffuser, rooms take on the reassuring and energizing scent of coffee for your own private coffee break whenever you like.

Top notes of Coffee Powder, Heart notes of Mugwort, Salted Caramel and Toasted Coffee Beans and Base notes of Vanilla and Guaiac Wood are the exquisite blend of this third home fragrance.

The Maison Tahité home fragrances add a refined touch to all homes, infusing them with these gourmand and reassuring scents created by a master perfumer.

MAISON TAHITÉ®

OFFICINE CREATIVE PROFUMI

